Ricky Yean is Co-Founder and CEO at Upbeat. Hundreds of businesses use this platform to help handle their media outreach. Prior to this, he started Crowdbooster.com to help the UN, Bill & Melinda Gates Foundation, Nike, jetBlue, Edelman, Britney Spears, and thousands of other organizations large and small easily measure and optimize their social media channels.  
  
Ricky graduated from Stanford University in 2010.